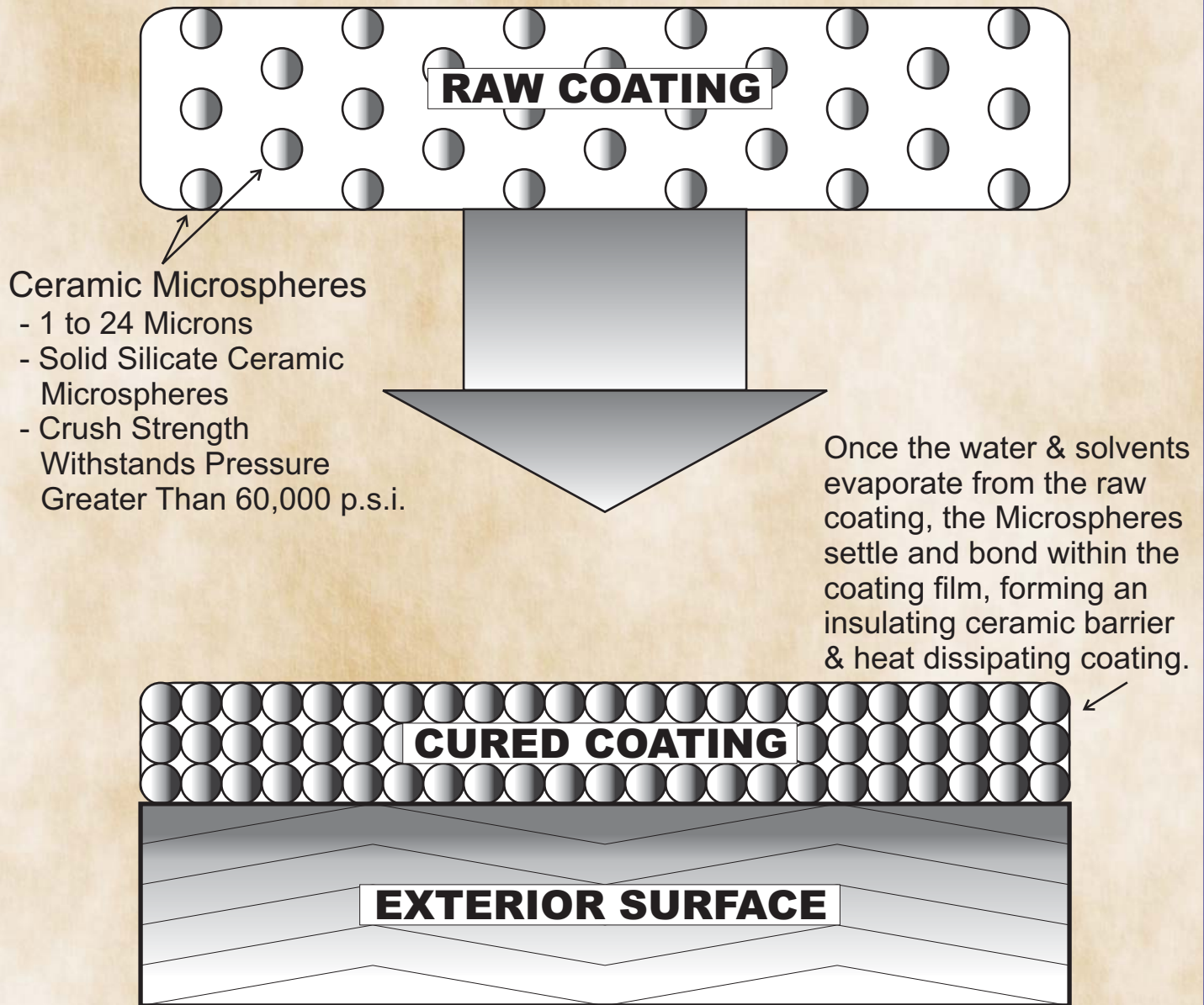




## Curing Process and Film Formation of Ceramic Coatings

Elastomeric Coatings have a base of water and solvents comprising the non-solids portion of each individual coating (volatiles). Once these non-solids have evaporated and leached out of the formulation it leaves a film of the remaining solids. These solids, which include the ceramic borosilicates, join together forming the coating and create the Elastomeric Ceramic Shield of Protection in each of Nationwide's Ceramic Coatings.





**HOW NATIONWIDE'S ELASTOMERIC CERAMIC HIGH SOLIDS/HIGH BUILD PROTECTIVE COATINGS STACK UP TO OTHER COMPETITORS:**

TYPICAL COMPETITORS  
COATING PRODUCT  
COMPOSITION



**NO CERAMICS**

NATIONWIDE'S  
PRODUCT  
COMPOSITION\*



**NO CLAYS or EXTENDERS**  
**NO PLASTICIZERS**

TYPICAL COMPETITORS  
PAINT PRODUCT  
COMPOSITION



**NO CERAMICS**

\* Based on averages of  
ULTRA SEAL™, ULTRA KOTE XL™ & PERMAKOTE®